



## Policy Regarding Tobacco Sponsorship

My Scene City, LLC.

Will not accept direct funding from  
tobacco manufacturers or distributors.

My Scene City, LLC.

Will not sponsor, co-sponsor, or be the beneficiary  
of any event that accepts primary or sole sponsorship  
from tobacco manufacturers or distributors.

For the sake of this policy, tobacco manufacturers  
are companies whose principal business is  
tobacco products. There shall be no distributing or  
displaying of fliers, posters, signs, banners, dispensers,  
programs, activities or apparel bearing the logo or the  
name of any tobacco product and/or manufacturer  
at any My Scene City, LLC. sponsored event or  
in any of our communication mediums.

**This policy is hereby adopted December 10, 2010  
by the co-owners of My Scene City, LLC.**

DAVID C. BIRCHARD JR  
DAVID C BIRCHARD JR

C Weissman  
CORY W WEISSMAN