

# National LGBT Communities Tobacco Action Plan

## Top Five Action Ideas

### **1. Create One National Campaign: One Logo/Name and Message**

This approach is essential to help give the issue of LGBT smoking visibility and clout, and to demonstrate the existence of an important national movement that is greater than local efforts.

### **2. Develop Clearinghouse on LGBT Tobacco Efforts**

A clearinghouse is important in order to have one place to obtain information on all proven methodologies and resources. A centralized location is needed that includes print and electronic sources that are easily accessible. The clearinghouse would also be a resource for policy advocates, policy makers, and for general public health and tobacco control efforts. The clearinghouse would promote sharing among programs and resources, to help prevent “reinventing the wheel.”

### **3. Identify Data Sets for Analysis and Conduct New Research**

Identifying data sets for analysis could be a catalyst for significant movement in the research community. This Action Plan process could increase collaboration and information sharing among researchers and lead to identifying opportunities for new research and obtaining and disseminating additional data.

### **4. Enhance Connectivity with Larger Anti-Smoking Organizations**

It is important to build on existing—and create new—working relationships between LGBT anti-tobacco efforts and larger organizations such as American Lung Association (ALA), American Cancer Society (ACS), and American Heart Association (AHA). There is a need to examine existing initiatives and reach out to these natural partners at national and regional levels to increase and enhance such initiatives.

### **5. Build Resources for Developing Programs and Initiatives**

It would be very useful for local community-based organizations to have a basic set of materials and tools for use in developing anti-tobacco programs and initiatives. These could be reproduced on a CD-ROM for easy and broad dissemination. Overarching Principles: Recognition of all cultures Creation of opportunities for all LGBT individuals to participate; develop support systems Use of inclusive language that reaches broadest group